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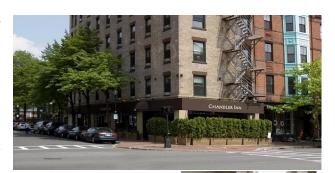
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# **FOR IMMEDIATE RELEASE**

# **NOVEXSYS PMS Selected by The Chandler Inn Hotel**

Boston-based boutique hotel drawn to Web-based PMS for its scalability, affordability; No licensing fees and SaaS model also top selling features

IRVING, TEXAS — APRIL 8, 2008 — NOVEXSYS, meaning "new standard in hotel systems," was recently selected by The Chandler Inn Hotel in Boston as its Web-based property-management system. The Chandler was drawn to NOVEXSYS because it provides the 55-room, limited-service boutique property with just the services it needs at a comfortable price-point.



"We have been using our current system for more than 8 years," said Gretchen Chauncey, general manager. "Unfortunately we were notified that it would no longer be supported at the end of 2008. In our search for a new system, we knew that we wanted a state of the art PMS that could be installed with minimal expense and that wasn't

bloated with features and functions we didn't need and would never use. The system was simple to install and required minimal training. The best part is, we didn't need to purchase new equipment, and all support and future upgrades is provided to us in real time, online. It's ideal for our property."

NOVEXSYS entered the hospitality marketplace in late 2007, and is one of the only PMS solutions that is Software as a Service (SaaS) based and operates with a hotel's existing hardware. It is built on the Microsoft .NET Framework and there are no licensing fees. Because it is Web based, it can be installed in minutes on existing hardware.

"Operating in a SaaS environment means hotels only pay fees based on services used," said Steve Woodward, president of Centrada, developer of NOVEXSYS. "There no longer is a need to purchase expensive software licenses or maintain software updates. When NOVEXSYS is upgraded, all properties receive the upgrade at the same time via the Web and at no extra cost. "

Centrada Solutions is an industry leader in delivering technology services and support to hotel-industry clients and assisting them in making smart technology investments. From IT outsourcing and project management to consulting and customer support, Centrada Solutions' associates are highly skilled technology professionals with a combined 40 years hospitality operations experience and the know how to minimize the costs associated with hospitality technology.

"Our mission at Centrada is to deliver the technology hotels need, when they need it, for a reasonable price," Woodward said. "Simply put, we assist hotels large and small in making smart technology investments. We understand that each hotel is unique and each has distinctive technology requirements. Therefore as a true technology partner, we will create solutions that enable each hotel or management company to operate more efficiently and profitably.

"We are thrilled to have The Chandler Inn Hotel as a customer with our new NOVEXSYS PMS solution," said Leif Price, NOVEXSYS director of sales and marketing. "NOVEXSYS isn't your usual browser-based web application. It's an application that utilizes the Internet for communication without the added overhead of the browser. It is fast, affordable, easy to use, and has all the essential functionality needed to manage a hotel like The Chandler."

Chauncey said she is thrilled that her hotel will be able to enjoy a stable, full-featured PMS without the headaches of having to support a server-based system and can leverage the mobility of NOVEXSYS with the ability to manage the system from anywhere that the Internet it available.

"Access to our PMS is no longer limited by the hardware in place at the hotel," Chauncey said. "Basically I can access property information anywhere that I can access the Internet. This also will help us greatly in our sales effort, as our sales staff can visit local businesses and check availability for future bookings instantly via their laptops. It not only saves everyone involved a lot of time, but it gives us yet another 'WOW' factor – showing that The Chandler really is cutting-edge not only in design, but in technology and customer support.

"I guess you can say that NOVEXSYS operates at the speed of business," she said, "and that's what we at The Chandler needed the most."

Price said an exciting element of NOVEXSYS is the ability to provide remote training and cutover, which in turn reduces the upfront costs of implementation.

"We had a great time working with the staff of The Chandler during the training and hotel configuration," Price said. "I would personally like to thank General Manager Gretchen Chauncey for being such a BIG champion of this project. It makes a huge difference in the final results when you have a GM that is engaged and active in the process of a conversion like she has been."

#### **About NOVEXSYS**

NOVEXSYS LLC was founded in 2007 by Centrada Solutions, a Dallas-based Technology Services company which specializes in serving Hotels, Hotel Owners, and Hotel Management Companies. NOVEXSYS is a Webbased property-management system that provides hoteliers with convenient access to the right information that employees need to turn insight into action – and ultimately drive business success and guest satisfaction. For more information visit www.novexsys.com.

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## **About Centrada Solutions LLC**

Centrada Solutions was founded in 2004 by Steven Woodward as a technology services company which specializes in serving hotels, hotel owners, and hotel-management companies. Centrada's mission is to deliver the technology and support their clients need, when they need it, and for a reasonable price. Centrada also assists its clients in making smart technology investments. For more information, visit <a href="https://www.centrada.com">www.centrada.com</a>.

## **About The Chandler Inn Hotel**

Housed in a building dating from the early 1900s, The Chandler Inn Hotel offers 55 comfortable <u>guest rooms</u> in one of Boston's most sought after <u>neighborhoods</u>. For over 25 years, The Chandler Inn Hotel has enjoyed success by offering sparkling clean accommodations, friendly service, a great location and affordable prices. The Chandler Inn Hotel has 24 brand new Designer Boutique guest rooms along with a completely refurbished the lobby. Our Boutique guest rooms offer modern conveniences, comfort and style at an affordable price. For property information, visit <u>www.chandlerinn.com</u>.